

# PARTNERING FOR CREATIVE COMMUNITY SOLUTIONS

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## Learning Objectives

- Understanding the value of partnerships to address service gaps or create community solutions.
- Explore key components to develop successful, sustainable partnerships.
- Identifying and addressing obstacles.





# Definition of Partnering to Create Community Solutions

Working together to produce or create a community solution or improve a system of care. A mutually beneficial working relationship entered into by organizations in which each partner has needs and

brings value.





### Our MISSION:

UMFS is an UNWAVERING CHAMPION for high-risk CHILDREN and FAMILIES collaborating with communities to help them REACH their FULL POTENTIAL





### Our VALUES

- PASSION unleashes greatness
- •RELATIONSHIPS are our building blocks
- •Start with STRENGTHS always!
- •COLLABORATION multiplies impact
- Relentlessly pursue SOLUTIONS





## **UMFS** Core Competencies

- Community Solution Provider
- Trusted Experienced Partner
- Bridge Builder/Networker



# UMFS Partnerships

- Central Virginia System of Care
- Leland House
- Guardian Place
- Adoptive Family Preservation
- Charterhouse School Edinburg
- Parkview Community Ministries
- Integrated Healthcare



# Partnerships: Good, Bad or Ugly

In groups of two - discuss the successful and challenging partnerships you have experienced.

List the elements or characteristics of each below.

Successful Partnerships

Challenging Partnerships





## Why Partner?

- Share resources and align competencies.
- Share risk
- Reach more children and families or a broader community.
- Advance your organization's mission
- Develop new ways of working
- Gain access to additional resources.



### Standards for Productive Partnerships

- Manage the partnership's work with a plan that drives towards outcomes.
- Foster and manage the partnership's working relationships as thoroughly as the partnership's work.
- Openly engage community stakeholders throughout the work of the partnership.



### Critical Success Factors

- Mutual Trust and Respect
- Complementary Vision, Mission, and Values
- Structured and Open Ongoing Communication
- Established Points of Contact
- Clearly Defined Roles and Responsibilities
- Well-Defined Metrics of Success
- Paying Attention to and Taking Care of the Relationships



# Cultural Differences Nonprofit-Business-Government

- Language, jargon
- Measurement of success
- Performance measures
- Pace
- Decision-making style
- Competition
- Organizational Culture





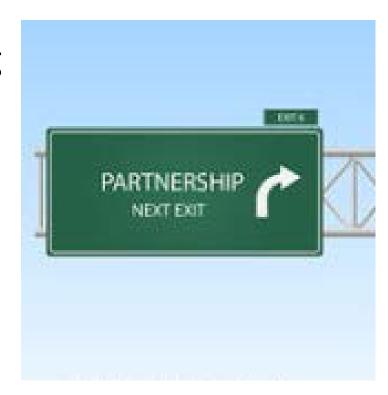


## Partnership Readiness

 Is your organization considering or in the process of implementing a partnership?

What do you need/want?

What do you offer?





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